



**PAGE  
SETUP**  
DESIGN.

# WHO WE ARE

**Page Setup Design is a multi-disciplinary graphic design and brand studio.**

For 30 years we have partnered with leading organisations to create and strengthen brands through design, integrated marketing campaigns, and strategic communication. Our approach ensures every project is designed to achieve more than visual excellence.

We bring proven expertise across multiple sectors and work with organisations of every scale.

# WHAT WE DO

**BRAND STRATEGY  
AND DEVELOPMENT**

**EXHIBITIONS  
INSTALLATIONS  
OFFICE FIT-OUT**

**CORPORATE  
COMMUNICATIONS**

**WEBSITE  
AND DIGITAL  
MATERIALS**

# THE BOULEVARD

OUTLET SHOPPING | NORTHERN IRELAND

[View the full AI video here](#)

An AI generated video was created to support and extend the core creative campaign, designed to increase visitor engagement and drive additional footfall at The Boulevard during the peak Christmas trading period. The content blended cinematic storytelling with targeted seasonal messaging, strengthening the overall campaign presence across digital platforms and in venue promotion.

This strategic use of AI enhanced audience reach and contributed to The Boulevard achieving its strongest Christmas financial performance to date, demonstrating how intelligent creative technology can deliver measurable commercial impact alongside high quality brand storytelling.



THE BOULEVARD  
OUTLET SHOPPING | NORTHERN IRELAND  
...and it's up to 70% less

- M&S
- GUESS
- Denby
- Dune
- KURT GEIGER
- BPERFECT
- next
- FRENCH CONNECTION
- Levis

**bassetts**  
bathrooms | heating | renewables

**pro bathrooms**  
by bassetts

For Bassetts, we brought the Pro Bathroom collection to life with design that matches the quality and style of the range. From striking visuals to clean layouts, the final brochure captures the premium feel of the products while showcasing functionality with flair.



# bassetts

bathrooms | heating | renewables

To launch Bassett's first New Year sale, we developed a fully integrated nationwide campaign spanning outdoor media, print communications and in store creative, designed to maximise visibility capture attention and convert seasonal demand into measurable retail performance.

The coordinated national rollout generated exceptional public engagement and delivered more than 400 percent growth in footfall across participating locations, demonstrating the commercial power of strategically led creative and precision campaign delivery.



**bassetts**  
bathrooms | heating | renewables

## BIG BATHROOM SALE

Your nearest showroom:  
46 Lisburn Business Park, Lisburn

Featuring:

**VADO** **Roca**

Terms & Conditions apply.  
Minimum spend: £500 excluding VAT

bassettsonline.com



bassetts  
bathrooms | heating | renewables

bassetts  
bathrooms | heating | renewables

# BIG BATHROOM SALE

Your nearest showroom:

 46 Lisburn Business Park, Lisburn

Featuring:



Roca

Terms & Conditions apply.  
Minimum spend: £500 excluding VAT



bassettsonline.com





# Dodd Group



We designed and delivered a striking exhibition stand for Dodd Group, aligning closely with their brand values of **collaboration**, **commitment** and **care**.

The design balances visual impact with functionality, incorporating welcoming seating areas, clear sightlines and space for interaction.

The result is a branded environment that reflects Dodd Group's identity and engages visitors.



Building & Maintaining Standards

We partnered with Flynn Construction to design and deliver a sleek contemporary website and supporting communications campaign for the Arc Apartments remediation project, establishing a clear confident platform to communicate progress strengthen transparency and engage residents stakeholders and the wider community.





for better communication you need **ears**

It was our recommendation to re-position Ears as a PLC, giving the brand instant credibility and regulatory recognition setting them apart to create a clear competitive advantage.

Following the rebrand, sales increased across all products, new contracts were secured, and additional products were developed to meet growing client demand. Our work spanned a complete rebrand, a new website, tactical email marketing campaigns, and advertising materials.



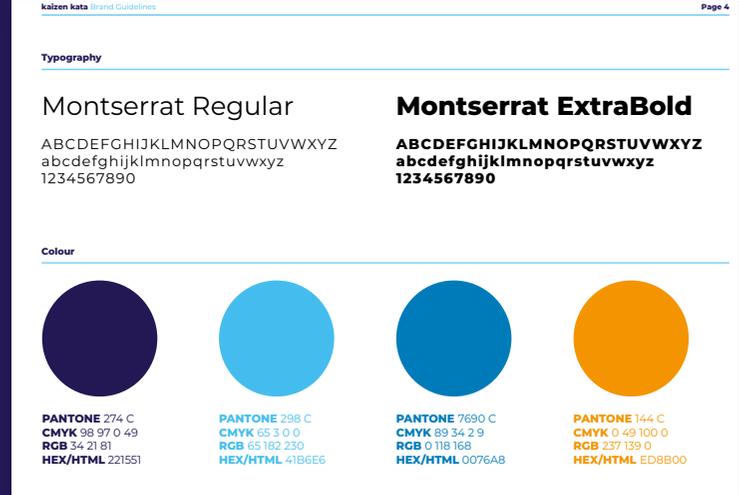
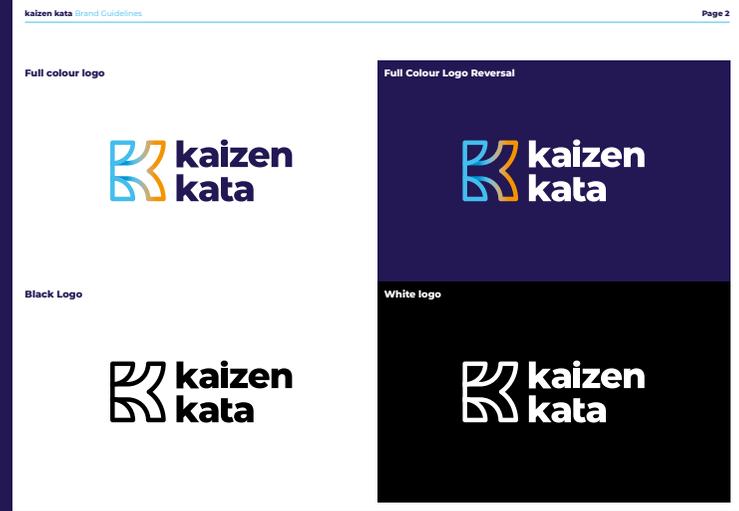
“ Page Setup Design delivers a rare combination of creative approach and incredible design - we are simply thrilled with the results and delighted to recommend!

Working with Alan and his friendly team is effortless - they have the business savvy to quickly grasp concepts and turn out exceptional visuals with very little revision - and within the committed deadlines. Fantastic quality, creation, speed, and attention. Outstanding.

**Dee-Barrett Davies**  
Chairperson Ears PLC, London



We built a bold new identity for Kaizen Kata, a start-up focused on continuous quality improvement. Our team created the full brand package, including logo, guidelines, a responsive website, an animated digital booklet, print collateral and promotional assets, giving them a distinctive voice from day one.



Page Setup Design was commissioned to design and produce a prestigious 84 page photographic museum exhibition book celebrating three decades of environmental research and public engagement. Striking high quality imagery and carefully balanced layouts create a clear engaging narrative accessible to both specialist and public audiences.

The publication received exceptional feedback from stakeholders and visitors, demonstrating the power of refined editorial design to communicate complex information with clarity authority and emotional connection.

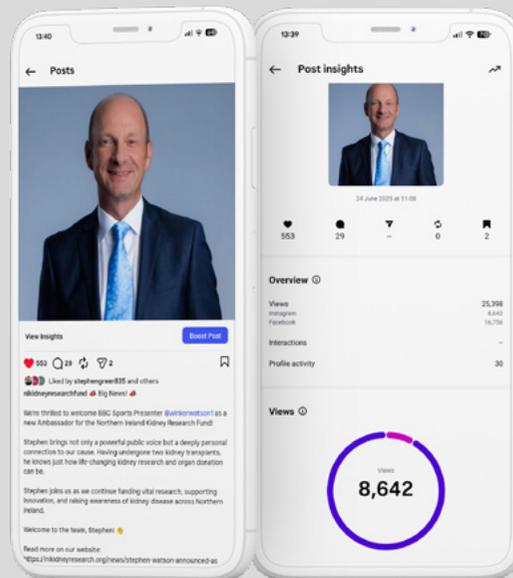




Northern Ireland  
Kidney Research Fund

Northern Ireland Kidney Research Fund has partnered with Page Setup Design for more than three years, trusting us to design create and manage their full social media presence across all platforms.

Through strategically led content creative storytelling and consistent campaign delivery, this partnership generated more than 752,000 views in the last financial period, significantly expanding audience reach strengthening public awareness and supporting continued engagement with kidney research across Northern Ireland.

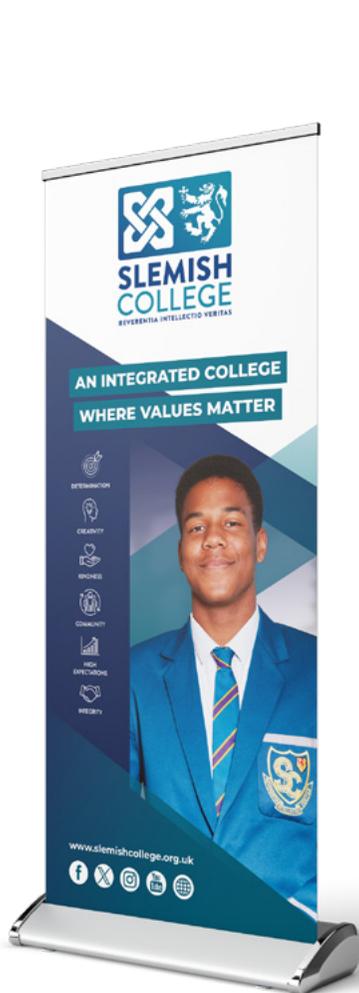


Page Setup Design has worked with Slemish College for a number of years, supporting the development and delivery of integrated marketing campaigns that strengthen the school's regional profile. Our work has helped increase visibility across the catchment area, build connections with feeder primary schools and maintain strong interest from prospective pupils and parents.

Using modern layouts, structured content and clear, easy to read text, the materials communicate key messages with clarity. Purpose built photography, captured specifically for the school, creates a distinctive visual identity and presents an authentic view of school life.

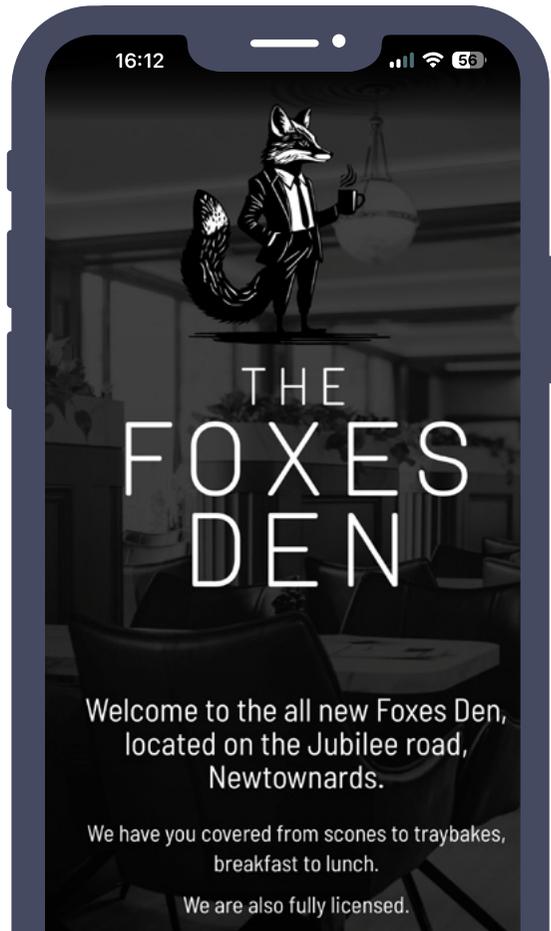
Strategically, these materials support the generation of pupil interest, strengthen brand perception and help maintain consistent application numbers year after year.

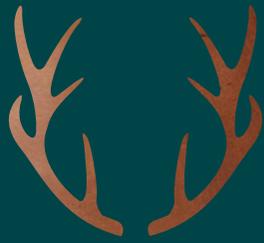






# THE FOXES DEN



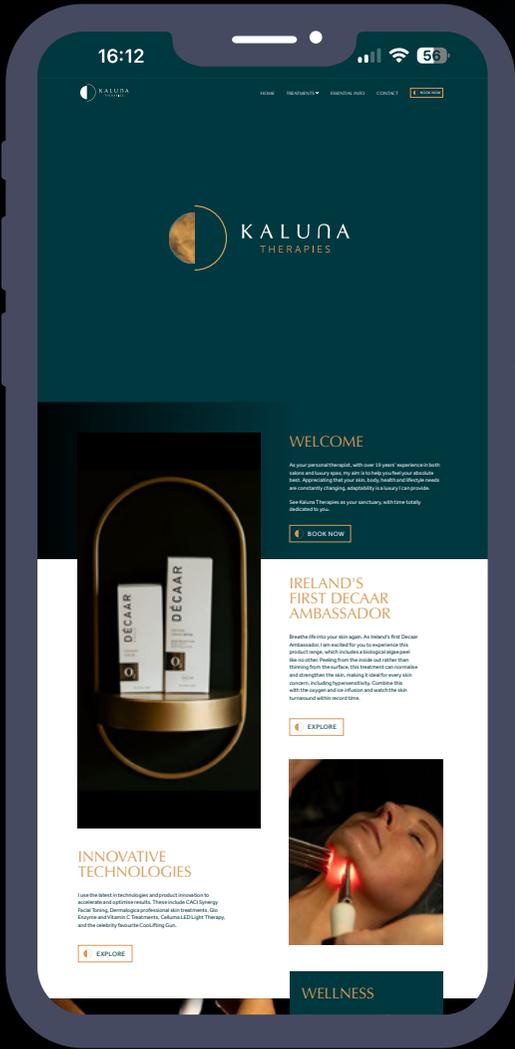


# THE BUCK'S HEAD

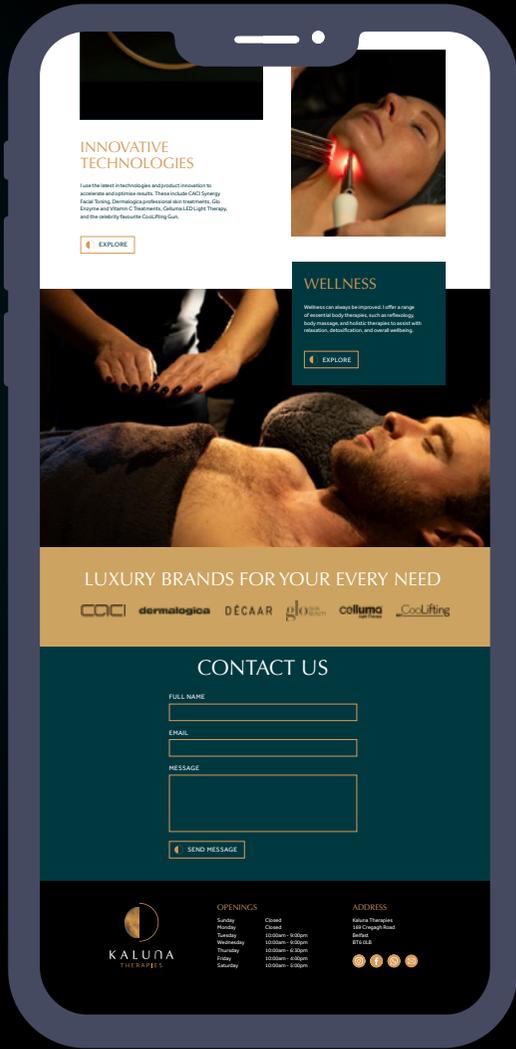
RESTAURANT + ROOMS

FISH & FARM  
Social | Larder | Deli





# KALUNA THERAPIES





community places



## SUPPORTED

People are supported to get and stay involved in the PB process.

**For example:**

- time and resources are invested in the community to secure their participation and enable them to lead and build interest in the process
- barriers to involvement are identified and people supported to participate
- trusted networks are used to reach those who may face barriers to getting involved
- a variety of opportunities for people to participate is provided
- those who are unsuccessful are signposted to other forms of support

1

## INCLUSIVE

All voices have the opportunity to have their say and be heard on how public resources are spent.

**For example:**

- access needs are fully considered and addressed
- minority or marginalised groups are identified and actively supported to participate
- care should be taken to ensure that no-one dominates the process
- the process attracts people who don't normally get involved
- different techniques such as community conversations, market stalls, pitches, videos or posters are used to reach a wide range of people
- new voices are heard

2

## EMPOWERING

People in the community make key decisions about the process. The final decision on how the resource is allocated is always made by people in the community.

**For example:**

- people are involved in shaping the rules which guide the process
- people direct priorities
- those who may face barriers to inclusion are identified and supported to take decisions
- power is shifted with communities making the final decision about how resources are allocated
- care is taken to anticipate challenge or conflict and support is given to overcome it

3

## CELEBRATION OF SHARED ACTION

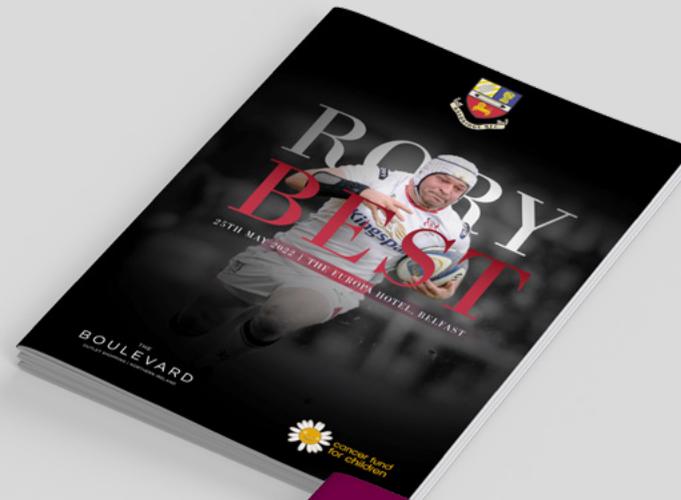
Through shared experience and community action something real is produced which responds to local needs and invigorates a sense of connection. You can see, sense, or touch it.

**For example:**

- people are encouraged to be imaginative, have fun and not be afraid to fail
- people have space to be inspired by what they are seeing and hearing
- people feel greater ownership of the ideas of others in the community
- participation in the process is acknowledged and celebrated
- people and groups who are unsuccessful still feel included in the process
- community connections and relationships are strengthened

4

THE  
**BOULEVARD**  
OUTLET SHOPPING | NORTHERN IRELAND



2022 MAY 2022 | THE AERON HOTEL, BELFAST

## GRAND AUCTION ITEMS

- ROCKING FURNISH ACCOMMODATION & GREAT WILLOW BIRD**  
A kitchen equipped for 6 guests is a great way to enjoy the best of both worlds. The kitchen is fully equipped with a range of appliances including a built-in oven, dishwasher, sink, and a range hood. The kitchen is also fully equipped with a range of furniture including a dining table and chairs, a breakfast bar, and a range of seating options. The kitchen is also fully equipped with a range of accessories including a range of crockery, cutlery, and a range of small appliances.
- GREAT OF THOUGHTS WILLOW BIRD EXPERIENCE**  
This is a unique opportunity to experience the beauty of the Great Willow Bird in its natural habitat. The experience is available for a limited time only and is a must-see for anyone who loves nature. The experience is available for a limited time only and is a must-see for anyone who loves nature.
- ST ALBANS AGING SESSION**  
This is a unique opportunity to experience the beauty of St Albans in its natural habitat. The experience is available for a limited time only and is a must-see for anyone who loves nature. The experience is available for a limited time only and is a must-see for anyone who loves nature.
- THE BEST BOWLS**  
This is a unique opportunity to experience the beauty of the Best Bowls in its natural habitat. The experience is available for a limited time only and is a must-see for anyone who loves nature. The experience is available for a limited time only and is a must-see for anyone who loves nature.

## GRAND RAFFLE

ENTRY £50

- DRIVING BRACKET**  
The winner of this bracket will receive a driving license for a year. The license is valid for a year and is a must-have for anyone who loves driving. The license is valid for a year and is a must-have for anyone who loves driving.
- TRAVEL TO THE USA AND ENGLAND WITH A BIRD**  
The winner of this bracket will receive a trip to the USA and England with a bird. The trip is a must-have for anyone who loves travel. The trip is a must-have for anyone who loves travel.
- WINNER £100**  
The winner of this bracket will receive £100. The money is a must-have for anyone who loves money. The money is a must-have for anyone who loves money.
- WINE OR BEER**  
The winner of this bracket will receive a wine or beer. The wine or beer is a must-have for anyone who loves wine or beer. The wine or beer is a must-have for anyone who loves wine or beer.
- FLIGHTS TO THE USA**  
The winner of this bracket will receive flights to the USA. The flights are a must-have for anyone who loves travel. The flights are a must-have for anyone who loves travel.
- ELITE CHAMPIONS CUP 2022-23**  
The winner of this bracket will receive the Elite Champions Cup 2022-23. The cup is a must-have for anyone who loves sports. The cup is a must-have for anyone who loves sports.
- SIGNED AND DATED ELSTER BART JERSEY**  
The winner of this bracket will receive a signed and dated Elster Bart Jersey. The jersey is a must-have for anyone who loves sports. The jersey is a must-have for anyone who loves sports.
- BOTTLE OF RUBY BLENDED MOUNTAIN BRAND**  
The winner of this bracket will receive a bottle of Ruby Blended Mountain Brand. The bottle is a must-have for anyone who loves wine. The bottle is a must-have for anyone who loves wine.

## ITALY

Caution Colerivetti, Also Albiga  
Also Albiga is a region full of high-quality wine, and here we are proud to offer you a selection of the best. The wine is a must-have for anyone who loves wine. The wine is a must-have for anyone who loves wine.

Pinot Bianco 2016 £115 / 12 bottles	Chardonnay 2016 £115 / 12 bottles	Corvina 2016 £136 / 12 bottles	Pinot Nero 2016 £136 / 12 bottles	Lugana 2016 £125 / 12 bottles

**Galileo**  
Galileo Bianco 2016  
Made by the most famous Italian wine maker, the best, easy drinking wine with a subtle hint of Chardonnay. Chardonnay and Pinot Grigio. The wine is a must-have for anyone who loves wine. The wine is a must-have for anyone who loves wine.

**Galileo Rosso 2016**  
A red and pinkish blend of Sangiovese, Barbera and Pinot, these grapes from these different areas. This, an excellent choice for those who like to make a good wine with a subtle hint of Chardonnay. Chardonnay and Pinot Grigio. The wine is a must-have for anyone who loves wine. The wine is a must-have for anyone who loves wine.

## SOUTH AFRICA

Journey's End, Stellenbosch  
New arrival to the best wine in the world. The wine is a must-have for anyone who loves wine. The wine is a must-have for anyone who loves wine.

Weather Nucleus 2016 £109 / 12 bottles	Haystack 2016 £109 / 12 bottles	Journey's End 2016 £140 / 12 bottles	Weather Nucleus 2016 £100 / 12 bottles

The 2016 Stellenbosch Chardonnay spent 12 months in 70% new oak. It has a pleasant bouquet with notes of grapefruit and light oak. The wine is a must-have for anyone who loves wine. The wine is a must-have for anyone who loves wine.

The Premier 2016 £109 / 12 bottles	The Mountain 2016 £109 / 12 bottles	Journey's End 2016 £140 / 12 bottles	The Cape 2016 £100 / 12 bottles

## Expansion and Development

Our Business Plan has established a challenging and ambitious growth target across all sectors in the UK. From our regional Offices in Glasgow and Birmingham we continue to develop our regional areas which is built upon highest quality and customer satisfaction.

We have secured orders on the Regional Framework for the delivery of 100,000 sq ft of office space in the East of England, South East England, and South West England. In Northern Ireland, Scotland and the Midlands we have secured a bid for the RUGBY Framework through which we can deliver individual projects up to the value of £20M.

Leading modern construction methods and off-site manufacturing will contribute to the foundation of sustainable construction practices. These are being employed to deliver the new Magdalen Prison in Northern Ireland valued at £15.5M with over 375 beds catering for 712 inmates.

This is another 200,000 sq ft project further enhancing our position for 2022 projects.

Lanyon Place, Belfast.



**PAGE  
SETUP**  
DESIGN.

**CONTACT**

**ALAN MCNALLY**

[alan@pagesetup.co.uk](mailto:alan@pagesetup.co.uk)

07775 614419